



# Workshop Application Form

PO Box 224, Blackheath NSW 2785  
Studio: 139A Station St, Blackheath

www.blackhearthart.com  
Email: workshops@blackhearthart.com

**Workshop Title:** Exhibit Online: Social Media for Artists  
**Tutor:** Amanda Kaye  
**Member fee:** \$55      **Non-member fee:** \$90

**Workshop date:** Saturday 28 July 2018  
**Time:** 10.00 am to 4.00 pm  
**Closing date:** Friday 13 July 2018

## Description

*This workshop begins with an overview of popular social media platforms, like Facebook and Instagram. We'll be looking at where you can best show your work to build an audience for your art, promote shows and even sell work online.*

*Once you know where to show your work and find your audience, you need to make content to post. You'll learn how to take strong images and write engaging words that people will want to share – and promote you and your work to the world. During the workshop you will create your own content with image-based platforms such as Instagram and Steller, and learn image editing apps such as Snapseed and Wordswag. At the end of the workshop you will be posting to your chosen social media accounts, already practising the skills you've learned to become your very own online curator and publicist.*



**Aimed at beginners: You do not need any prior knowledge for this workshop.**

**Turn over for materials list and information about Amanda.** ↩

***There is a limit of 10 participants. Only paid applications on this form or the online form received or postmarked by the closing date will be accepted. Workshop places will be allocated on a first come, first served basis. No refunds will be given for cancellations made after the advertised closing date (two weeks prior to the workshop).***



**APPLICATION FORM: Social Media for Artists with Amanda Kaye**

**Saturday 28 July 2018**

Please complete this application form and send it, together with payment, by **Friday 13 July** to:  
**Workshops, Blackheath Art Society, PO Box 224, Blackheath NSW 2785**  
or book via the website: [www.blackhearthart.com/forms](http://www.blackhearthart.com/forms)

<b>Name:</b>		<input type="checkbox"/> Member <input type="checkbox"/> Non member
<b>Address:</b>		
<b>Town:</b>	<b>State:</b>	<b>Post code:</b>
<b>Email:</b>		<b>Phone:</b>

## Payment

Workshop fee \$  I have made my payment by (please tick)  
 Bank transfer (see below)     Cheque/cash/money order (please enclose with form)

Make your transfer to Blackheath Art Society Inc. BSB 062507 (Commonwealth Bank) Account No. 10012243. **Please use the reference '200' and your initials and surname to identify the payment, e.g. '200 JB Smith'**

Date of transfer	<input type="text"/>	Bank transaction reference	<input type="text"/>
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## OFFICE USE ONLY

Date received:	<input type="text"/>	Payment confirmed:	<input type="text"/>	Signature:	<input type="text"/>
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**What to bring:**

- Your smart phone or tablet, fully charged – they should be able to take a photo and connect to wi-fi
- Your charger
- Install these applications (apps) on your phone from either the iTunes store (for iPhone/iPad users) or the Google Play store (for Android users):
  - Instagram
  - Facebook
  - Snapseed
  - Wordswag
  - Steller
- If you are unsure how to install them, you can bring your iTunes/Google Play password on the day and we'll download them before the workshop – **you will need to arrive 30 minutes early if you need to install on the day.**

If you have any questions about the workshop, the apps or the device you need, please call Amanda on 0425 212 925

**About Amanda**

Manda is a brand storyteller who works with small businesses to develop content that strengthens their brand and builds a tribe. She's a wordsmith primarily, but photos are a big part of creating a brand and crafting stories that are worth sharing. Manda is a keen photographer and Instagrammer. You can see her work @cannyllass67 and @roughtrackcabins. Her Steller story on New York was selected to be featured on the Steller platform, which is a modest honour. There's more to Manda besides, but if you're interested you can read that on her website, [www.mandakaye.com](http://www.mandakaye.com).

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